



**BRINGING PLANTS INTO
THE BUILT ENVIRONMENT**

For Improved Well-being and
Productivity

The Economic Benefits of Biophilic Design



Research shows humans are hard-wired to connect with nature, which positively affects mental and physical well-being, as well as productivity.

3:1 Return on Investment

Biophilic design restores a person's connection to the natural world by incorporating nature indoors. Design improvements that include plants and natural light in the built environment increase productivity and reduce absenteeism.

Impact of Nature Indoors:

37%

lowered
tension and
anxiety

15%

increased
productivity
and creativity

19%

improved
concentration

38%

reduced
mental fatigue



Economic gains can be seen across all sectors when plants and natural lighting are incorporated into the built environment:



Office

Sick Days decrease

60%



Healthcare

Inpatient care
shortened up to

2.6 DAYS



Retail

Sales increase

15-40%



Education

Attendance
increases per year

3+ DAYS